

LOCAL DEMAND SECTORS

- Tourism and eco tourism services
 - Arts and Crafts
 - Construction
- Artisan (plumbing, tiling, painting, electric works and repairs)
 - Locally produced products (fruits, vegetables, dairy, bread, meat)
 - Conservation
 - Staff uniforms
 - Transportation
- Other business for which there is a buyer's market

ELIGIBILITY CRITERIA:

Selected SMMEs must:

- Be small micro, medium enterprises, including cooperatives
 - Be from one of the eleven villages
- Produce goods and services that respond to existing, local market demand
 - Be willing to go through security and clearance checks
- Be willing to commit to five month training
 - Be willing to commit to coaching and mentoring for six months after training



**PFUNANANI
ENTERPRISE
DEVELOPMENT
PROJECT**

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Supported by



South Africa: Siyasebenza



**PFUNANANI
ENTERPRISE
DEVELOPMENT
PROJECT**

**DEVELOPING A
SUSTAINABLE
ENTERPRISE
CULTURE**

THE PROJECT

Sabi Sand Pfunanani Trust, in partnership with Sabi Sand Wildtuin, Buffelshoek Trust and the University of Johannesburg initiated the Pfunanani Enterprise Development Project in eleven villages closest to the border with the Sabi Sand Wildtuin.

The project is implemented over two years, beginning in September 2014 and ending in August 2016.

Over the two years, the project team will work in eleven villages and selected businesses that are part of existing partner programs.

The villages are:

- Dixie;
- Utah;
- Athol;
- Lephong;
- Dumphries;
- Newington C;
- Metsi;
- Lillydale;
- Mabarule;
- Justicia; and
- Huntington



THE THREE MAIN THEMES OF THE PROJECT:

PROJECT AIMS

The overall aim of the project is to build the capacity of selected Small Micro and Medium Enterprises (SMMEs).

The Pfunanani Enterprise Development Project aims to broaden access for SMMEs to economic opportunities and stimulate the creation of jobs in and around the Sabi Sand Wildtuin by offering business development training and addressing the relevant needs of SMMEs.

PROJECT DELIVERABLES:

- Identify 60 SMMEs throughout eleven villages
- The project aims through the provision of training, mentorship and support to 60 SMMEs to see these capacitated businesses:
 - Create 120 jobs
 - Secure supply contracts
 - Improve locally supplied goods and services